



From Imagery to Reality: The Heroine in Literature, Life, Law, and the Legal Profession

June 23, 2022

Noon – 2 PM Pacific/2 PM – 4 PM Central/ 3 PM – 5 PM Eastern

- 2:00 PM – 2:02 PM Welcome and Introductory Remarks - Sandra Yamate, CEO, IILP
- 2:02 PM – 2:05 PM Opening Remarks and Introduction of Maria Tatar, Professor Emerita, Harvard University and Senior Fellow, Harvard Society of Fellows - Bruce R. Byrd, Chair, IILP and Executive Vice President and General Counsel, Palo Alto Networks
- 2:05 PM – 2:35 PM Presentation by Professor Maria Tatar
- 2:35 PM – 2:45 PM Audience Q&A
- 2:45 PM – 3:45 PM Panel Discussion with:
- **Elisa Garcia C.**, Chief Legal Officer, Macy's
 - **Monica Karuturi**, Executive Vice President and General Counsel, CenterPoint Energy
 - **Madeleine McDonough**, Chair, Shook, Hardy & Bacon LLP
 - **Elizabeth Richman**, General Counsel and Corporate Secretary, Eileen Fisher
 - **Lauren van Schilfgaarde**, San Manuel Band of Mission Indians Tribal Legal Development Clinic Director, UCLA School of Law
 - **Colette Stanford**, Chief Legal Officer, SPARC Group LLC
 - **Linda Chanow**, Chief Operating Officer, IILP (moderator)
- 3:45 PM – 3:55 PM Audience Q&A
- 3:55 PM – 4:00 PM Closing Remarks – Bruce R. Byrd

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Speaker Bios



Elisa Garcia C.
Chief Legal Officer
Macy's Inc.

Elisa Garcia C. is an accomplished corporate executive and attorney with over 30 years of experience advising management and boards of directors on strategy, legal, business, structuring, activism, capital markets and government relations matters. Since 2016, Ms. Garcia has served as the Chief Legal Officer and Corporate Secretary of Macy's, Inc. and as a member of Macy's Enterprise Committee, which sets the overall strategic direction for the company. Ms. Garcia leads the legal, information security, enterprise risk management, business resiliency and data privacy functions. From 2007 to 2016, Ms. Garcia served as the Chief Legal Officer and Corporate Secretary of Office Depot, Inc. where she had global responsibility for legal, compliance and government relations matters and led investor relations, enterprise risk management, asset protection and internal audit.

Ms. Garcia has held general counsel and senior executive positions with Domino's Pizza and Philip Morris International. She also has worked as counsel for GAF Corp., a chemical and roofing manufacturer, and began her legal career with the law firm Willkie Farr & Gallagher in New York City. Prior to her career as an attorney, Ms. Garcia was an Energy Analyst working in-country with developing country governments and the U.S. Agency for International Development.

Ms. Garcia serves on the Board of Directors of Dollarama, Inc. (DOL:TSX), a leading Canadian value retailer with sales of over \$3 billion and over 1,800 stores in Canada and Latin America. She serves on Dollarama's, Human Resources and Compensation and Nominating and Governance Committees. Ms. Garcia also serves on the Board of the Institute for Inclusion in the Legal Profession, a non-profit organization supporting research and scholarship to improve the entrance and retention of minorities, women, and LGBT in the legal profession. Ms. Garcia serves on the Board of DirectWomen, a non-profit that prepares women lawyers for service on corporate boards of directors. Ms. Garcia also serves on the Advisory Board of Corporate ProBono/ProBono Institute.

ALPFA named Ms. Garcia one of the "50 Most Powerful Latinas in Business" in 2017 and 2019, and she was named one of "America's 50 Outstanding General Counsel" by the National Law Journal in 2014.

Ms. Garcia is a graduate of St. John's University School of Law, where she was an Editor of the Law Review. She also received a joint BA/MS in Political Science and Management and

Policy Sciences from the State University of New York at Stony Brook. Ms. Garcia is a member of the New York and Michigan Bars and Authorized House Counsel in Florida



Monica Karuturi

Executive Vice President and General Counsel
CenterPoint Energy

Monica is Executive Vice President and General Counsel of CenterPoint Energy. In this role, she oversees Legal, Claims, Environmental, Insurance, Enterprise Risk Management and Ethics, Compliance and Privacy, and Procurement, Materials and Logistics.

Since joining the company, Monica has led more than \$30 billion in mergers and acquisitions and financing transactions, including CenterPoint Energy’s \$6 billion merger with Vectren and related financing activities, as well as the company’s recent divestitures of its infrastructure and energy services businesses and Enable Midstream.

During her tenure with CenterPoint Energy, Monica has served in several leadership roles, including Senior Vice President and General Counsel and Vice President and Deputy General Counsel. Before joining the company, Monica was at LyondellBasell Industries, where she served in various roles, including counsel for corporate, finance and strategic transactions. Prior to LyondellBasell, she worked in private practice as a corporate associate at Baker Botts LLP.

Monica has received prestigious honors for her work and impact on the legal industry. She was named to the National Diversity Council’s Top 50 General Counsel, Top 100 Most Influential Women in Energy and Top 50 Women Lawyers lists, recognized her for inspiring others and molding the future of the legal industry. Monica was also presented with a Magna Stella Award by the Texas General Counsel Forum for in-house leadership and excellence in the Senior Managing Counsel, Large Legal Department category.

In June 2015, Monica was appointed as a Commissioner of the Texas Access to Justice Commission by the Texas Supreme Court and served in this capacity for six years. In March 2021, she joined the Board of the Houston Bar Foundation. Monica is also member of the Houston Pro Bono Joint Initiative Planning Committee, the Advisory Council of the Tahirih Justice Center and the Legal Services to the Poor in Civil Matters Committee of the Texas Bar Association. Similarly, she serves on the board of the CenterPoint Energy Foundation.

Monica received her bachelor’s degree from Brown University, her master’s degree in public health from Columbia University and her law degree from Georgetown University Law Center.



Madeleine McDonough
Chair
Shook, Hardy & Bacon LLP

Madeleine is the Chair of Shook, Hardy & Bacon. A former clinical pharmacist, she represents multinational companies in a range of industries: pharmaceutical, animal health, medical device, food, cosmetics and beverage.

Chambers USA states that Madeleine is widely considered to be “a fine lawyer.” During her tenure as Chair of Shook’s Pharmaceutical and Medical Device Practice, the firm represented dozens of major pharmaceutical clients, including each of the top-10 pharmaceutical companies worldwide.

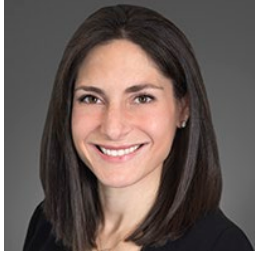
Madeleine has also served as Co-Chair of the Agribusiness and Food Safety Practice, and Co-Chair of the Life Sciences and Biotechnology Practice. She was elected to serve four three-year terms on the firm’s Executive Committee.

Madeleine advises organizations on preventative litigation approaches, policy and governance issues, emerging international legal developments, creative resolution strategies, risk management, corporate social responsibility and crisis management.

In 2019, Madeleine received the Women, Influence & Power in Law Award for Innovative Leadership from *Corporate Counsel/In-House Counsel* magazine. The National Law Journal named Madeleine one of the nation's top-50 Litigation Trailblazers & Pioneers in its inaugural 2014 class. She has been named a leading product liability attorney by *Who’s Who Legal: The International Who’s Who of Business Lawyers* and a Life Science Star by *LMG Life Sciences*. Madeleine is a member of the Legal Services Corporation’s Leaders Council. She has been listed in The Legal 500 United States, and she was honored by *Missouri Lawyers Weekly* as a Mentor of the Year for her long-standing dedication to advising younger colleagues, law students and high school students with an interest in the law. She is also an American Bar Foundation fellow.

Before her legal career, Madeleine worked as a clinical pharmacist in a large university teaching hospital and brings her pharmaceutical background to her representation of pharmaceutical, medical device, food, and cosmetics manufacturers in product liability, regulatory and related legal issues.

Madeleine served as editor-in-chief of the *Kansas Law Review*. She earned her LLM in Global Health Law from Georgetown University Law Center. She is the immediate Past Chair of the Community Advisory Board of KCUR-FM, a National Public Radio affiliate in Kansas City and a current Board member.



Elizabeth Richman

General Counsel and Corporate Secretary
Eileen Fisher, Inc.

Elizabeth currently serves as the General Counsel and Corporate Secretary for Eileen Fisher, Inc. In her role as the senior legal officer, she oversees the company’s legal affairs, corporate and regulatory compliance, and government relations. She also plays an integral role in the company’s ESG initiatives. Elizabeth brings over 15 years of legal experience to her role. Prior to joining EILEEN FISHER, she was the Vice President & Special Counsel to the Chairman at MacAndrews & Forbes, where she oversaw transactions and litigation and worked closely with various MacAndrews’ affiliates. She began her legal career at Cahill Gordon & Reindel LLP, representing financial institutions in a variety of litigation and investigatory matters.

Elizabeth received her bachelor’s degree from the University of Pennsylvania, magna cum laude, and was awarded a Thouron Fellowship. She received a Master’s of Arts degree in intellectual history from the University of Sussex, England and received her Juris Doctor degree from NYU School of law, where she served as an editor of the Annual Survey of American Law.



Colette Stanford

Chief Legal Officer
SPARC Group LLC

Colette Stanford is Chief Legal Officer of SPARC Group LLC, a fashion industry leader that designs, sources, manufactures, distributes and markets apparel and accessories for women, men and children in key markets worldwide for iconic brands. In this role, she is responsible for all legal matters for the brands Aéropostale, Lucky Brand and Nautica, and leads the brand legal teams at Brooks Brothers, Eddie Bauer, Forever 21 and Reebok. She is also responsible for overseeing SPARC Group’s product integrity, social compliance and sustainability initiatives. From 2017-2022, Ms. Stanford was General Counsel of SPARC Group, and from 2007-2016, she was VP-Associate General Counsel of the former Aéropostale, Inc.

Prior to Aéropostale, Ms. Stanford was Vice President and Counsel of Tommy Hilfiger USA, Inc. She began her legal career at Robinson Brog Leinwand Greene Genovese & Gluck, P.C.

Ms. Stanford is a member of the New York State Bar and the Association of Corporate Counsel. She holds a law degree from Emory University School of Law and a bachelor’s degree from Vassar College.



Lauren van Schilfgaarde

San Manuel Band of Mission Indians Tribal Legal Development Clinic
Director
UCLA School of Law

Lauren van Schilfgaarde (Cochiti Pueblo) is the San Manuel Band of Mission Indians Tribal Legal Development Clinic Director at UCLA School of Law. van Schilfgaarde supervises live-client projects concerning tribal governance and justice systems, ethics, cultural resource protection, voting, child welfare, and more. She received her undergraduate degree at Colorado College and her law degree from UCLA School of Law.

van Schilfgaarde previously served as the Tribal Law Specialist at the Tribal Law and Policy Institute (TLPI) in West Hollywood, CA. At TLPI, van Schilfgaarde coordinated training and technical assistance to tribal courts, focusing primarily on Tribal Healing to Wellness Courts, restorative justice, tribal court infrastructure, and federal Indian law. At TLPI, van Schilfgaarde worked with over eighty tribal nations on various legal infrastructure projects. van Schilfgaarde served as a law clerk for the Native American Rights Fund and Legal Aid Foundation of Los Angeles. She was a Public Interest Fellow at American Civil Liberties Union of Colorado.

van Schilfgaarde currently serves as a board member for the Wishtoyo Foundation, as Vice-Chair for the Native American Concerns Committee of the American Bar Association, as a Commissioner for the Lawyers Network Commission of the Center for Reproductive Rights, and as a Board Member of the Doris Duke Charitable Foundation Child Well-being Program.



Maria Tatar

Professor Emerita, Harvard University
Senior Fellow, Harvard Society of Fellows

Maria Tatar is the John L. Loeb Research Professor and a Senior Fellow at Harvard University. At the provocation of a student, renowned folklorist Tatar took on the legacy of Joseph Campbell's *The Hero with a Thousand Faces*, seeking to unearth a long-buried history of heroines from ancient myth to the present. Revealing a clear lineage that takes us from the #MeToo Movement back to ancient times and old wives' tales once dismissed as fairy tales, Tatar demonstrates how heroines often face quests or trials of their own; but while the hero conquers foes with battle, heroines – rarely wielding a sword and often deprived of a pen – rely on domestic crafts and the act of storytelling to survive assaults and rescue others from harm. Take Ovid's Philomela, who spins the tale of her rape into a tapestry, or Arachne, who portrays the misdeeds of the gods; heroines have discovered storytelling instruments for securing justice within the limited circles of so-called women's work (spinning, mending, weaving, sharing "gossip").

While Campbell's book, catapulted to national fame by a Bill Moyers series in 1988, would go on to influence an entire generation of Hollywood screenwriters in establishing the "hero's journey," there's been a shift in recent years to centering women's narratives on screen – what does it look like, Tatar investigates, when women tell the story? What is the heroine's journey?

In a broad-ranging volume that moves with ease from the local to the global, Tatar demonstrates how our new heroines wear their curiosity as a badge of honor rather than a mark of shame, and how their "mischief making" evidences compassion and concern. From Bluebeard's wife to Nancy Drew, and from Jane Eyre to Janie Crawford, women have long crafted stories to broadcast offenses in the pursuit of social justice. Girls, too, have now precociously stepped up to the plate, with Hermione Granger, Katniss Everdeen, and Starr Carter as trickster figures enacting their own forms of extrajudicial justice. Their quests may not take the traditional form of a "hero's journey," but they reveal the value of courage, defiance, and, above all, empathy.

Professor Tatar received her Ph.D. from Princeton University. Her teaching and research interests include Weimar Germany, German Romanticism, folklore, children's literature, and cultural studies. She serves on degree committees in Folklore and Mythology as well as in History and Literature. The editor of the *Norton Critical Edition of The Classic Fairy Tales* and *The Annotated Brothers Grimm*, she lives in Cambridge, Massachusetts.



Linda Chanow (Moderator)

Chief Operating Officer
Institute for Inclusion in the Legal Profession

Linda Chanow is Chief Operating Officer of the Institute for Inclusion in the Legal Profession. Linda has nearly 25 years of experience researching, writing, and speaking on issues that impact the legal profession including women's leadership, inclusive women's initiatives, allyship, grit and growth mindset, unconscious bias, pay equity, and flexibility programs. Most recently, Linda co-authored [*In Their Own Words: Experienced Women Explain Why They Are Leaving Their Firms and the Profession*](#) (2021) for the American Bar Association. She has been quoted or her organization featured in *USA Today*, *The Washington Post*, *Ms. Magazine*, *The Austin-American Statesman*, *Dallas Morning News*, *The American Lawyer*, *The Texas Lawyer*, *ABA Journal*, *Bloomberg Law*, *Law360*, *The Texas Lawbook*, *HBR Blog Network*, and *Forbes*.

Linda was selected to serve on two Presidential Initiatives for the American Bar Association (*Achieving Long-Term Careers for Women in Law* and *ABA Toolkit for Gender Equity in Partner Compensation*) and as a liaison to the ABA Commission on Women in the Profession for nearly a decade. She taught a leadership theory course at Texas Law for five years, was a Team Advisor for the first Women in Law Hackathon, and served as a member of the Advisory Board for the Bexar County Women's Bar Foundation LEAD Academy.

The Texas Minority Counsel Program honored Linda with the 2016 Lifetime Achievement Award and *Lawdragon* named her one of the 100 Leading Legal Consultants and Strategists for three consecutive years. The Travis County Women Lawyers' Association presented her with the 2013 Advancement of Women Award.

A Fellow of the American Bar Foundation and a former member of the Dell Medical School Society for Health & Women, she currently serves on the board of the U.S. Naval Academy Alumni Association & Foundation, South Texas Naval Academy Parent Club and on the Solution Grants Review Committee for The Livestrong Foundation. Linda and her husband reside in Austin, Texas.