Is Return on Investment the Appropriate Measure for D&I?

Exelon, Chase Tower 57th Floor, Chicago

You’re Invited! William A. Von Hoene, Jr., Exelon’s Senior Executive Vice President and Chief Strategy Officer, is generously hosting IILP’s Chicago 10th Anniversary Celebration and Fundraiser at Exelon’s offices on October 23rd.

Is one of the reasons the legal profession continues to lag behind other professions, in terms of its diversity, because as a profession we continue to fund D&I in ways that generate returns but that may not actually advance D&I in a meaningful way? Is ROI the right measure for D&I? If it is, how do we make sure that efforts that may be meaningful and have significant impact but not result in obvious returns can still get adequate funding? If not, what might be a better way to think about distinguishing among the myriad D&I offerings and limited resources and appropriately assessing and evaluating D&I efforts?

John Mathias of Jenner & Block and a member of IILP’s board of directors, Barrington Lopez, a member of our Advisory Board, and Lysha Weston and Alan Dorantes of AT&T will be sharing their thoughts on, “Is ROI the Appropriate Measure for D&I” and Bill Von Hoene will deliver a keynote address.

A panel of corporate general counsel, including Bruce Byrd of AT&T; Earl J. Barnes, II, of AMITA Health; D. Cameron Findlay from ADM; Alfreda Bradley-Coar of The Bradley Coar Group LLC; and Thomas O’Neill of Exelon; will then share their reactions to John’s, Barrington’s, Lysha’s, Alan’s, and Bill’s presentations.

As the Institute for Inclusion in the Legal Profession (“IILP”) celebrates its 10th anniversary, please join us for an unprecedented discussion addressing whether ROI is the appropriate measure for D&I:

Program: 3:00 PM – 6:00 PM
Reception: 6:00 PM – 7:00 PM

Register Now - http://www.theiilp.com/event-3551344